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Skills

HTML, CSS, Less, PHP, SQL, MySQL, JavaScript, jQuery, Angular.js, HighCharts, Fabric.js, VB.Net, C#, Bash, Apache, OpenCart, CodeIgniter, Laravel, WordPress, AWS, Social Media APIs, PayPal and Sage Pay APIs, MailChimp and YesMail APIs

Personal Statement

I am a very experienced web developer with a wide range of skills built up over the last 8 years. I have been freelancing for 3 years, completing work at agencies including BBH, Wolff Olins, Haygarth, Harkable and WebCredible.

Since the turn of the year I have had a particular focus on front end, responsive development along with using the Lavarvel PHP MVC framework. I also run CSS and Responsive Design development courses for my client WebCredible.

In addition to this I have spent the last 3 years running my own business StatusPeople.com which has a focus on social media development. In 2013 I built and sold a Social Media Analytics tool to an Email Service Provider. The biggest success though was launching the Fakers App in 2012, a simple tool that assessed Twitter Follower Quality (<http://fakers.statuspeople.com>).

The Fakers App has been used by 800,000 people, analysed 1.3 million profiles, has a growing subscriber base and been mentioned in Mashable, The New York Times and The Guardian. It has also provided me with the opportunity to discuss social media marketing and analytics on The BBC, CNN, NDTV and at events in LA and at Google Campus.

Along with this I have relevant business and presentation skills, prior experience in .Net email marketing development, frameworks such as CodeIgniter, OpenCart and WordPress, and extensive MySQL and SQL development experience.

Experience

Harkable, PHP/jQuery/Less/HTML 5 Developer

September 2014

Worked with Harkable to produce two responsive campaign sites for their client IGN. In addition prototyped an HTML 5 canvas meme generator. Work was carried out using PHP, Fabric.js and the CodeIgniter framework.

Wolff Olins, PHP/jQuery/Less Developer

May 2014 – August 2014

Led development of Wolff Olins' new website for their executive training brand Kitchen. The work was carried out using the Laravel PHP MVC framework and included integrations with the Eventbrite, MailChimp and Google Maps APIs. In addition the site included a Less powered responsive front-end build.

Haygarth, PHP/jQuery Developer

Feb 2014 – April 2014

Led development of two micro-sites for Haygarth's client Loreal. One site was built using Laravel, had jQuery picture upload features and integrated with YesMail's API. The second site was a simple jQuery powered questionnaire site.

Nutcase Ltd, PHP/jQuery Developer

July 2012 – February 2013

Helped Nutcase Ltd develop and build their web offering at nut-case.co.uk. Website offers customisable phone cases. Users can select and upload a photo to the site and then place it on any phone case.

Webcredible, PHP Developer and CSS Trainer

June 2012 – Present

Bartle Bogle Hegarty, PHP Developer

October 2011 – April 2012

Status People Ltd, Founder and Lead Developer

August 2011 – Present

Founder and Lead Developer of Social Media Development Company. Released the Fakers App in 2012. Also produced social media marketing and analytics software for other companies. More information can be found at <http://statuspeople.com> or @StatusPeople on Twitter.

dbg, Support Analyst Programmer

August 2009 – August 2011

MailPerformance, Email Production Consultant

December 2007 – August 2009

Education

Lancaster University 2002-2005, BA 2:1 History

Simon Balle Hertford 1995-2002, 13 GCSEs A-C, 4 A Levels B-D

References

Dale Langley, Senior Deliverability Consultant Return Path

Stuart Armstrong, Director Red Circle Digital

Hobbies & Other Information

I enjoy sport. I watch a lot of football and do a lot of running. I have a passion for history and philosophy, and read regularly. Other interests include Whisky, TV, Film and my Xbox. I tweet under the handle @RobDWaller. This is a personal account -- I never discuss work nor clients.